



Download the improved SiriusXM Dealer App today for your smartphone.



Fill your pre-owned vehicles with the **WIDEST VARIETY OF ENTERTAINMENT.**

Use the improved SiriusXM Dealer App so they can hear what they love.

YOUR SMARTPHONE GETS THEM STARTED

Pre-activating SiriusXM radios is easy with the **improved SiriusXM Dealer App**. Just scan a VIN and start showcasing SiriusXM when selling vehicles. Plus your customers can leave the lot listening to all of our premium programming.

- **Download the SiriusXM Dealer App** from the App Store or Google Play. For best results, open the app and turn on location services.
- **Park the vehicle outside** with an unobstructed view of the sky and make sure the radio is turned on.
- **Choose “Scan VIN,” scan the VIN barcode,** then press “send refresh signal now.” Or, you can manually enter the radio ID or VIN. Your customer’s trial does not start until the vehicle is sold.



More refresh info at siriusxmdealer.com.

If you experience any issues refreshing the radio, please call **Dealer Support at 1-800-852-9696**.

If your customer experiences any issues with their service, visit siriusxm.com/refresh to request a refresh or contact SiriusXM Listener Care at **1-877-447-0011**. See Details below.

JOIN OUR PRE-OWNED PROGRAM AND LET THEM ALL LEAVE LISTENING

SiriusXM’s Pre-Owned Program gives customers purchasing vehicles factory-equipped with SiriusXM a **FREE* 3-Month All Access Trial Subscription**, courtesy of your dealership and SiriusXM. It’s the kind of added value your customers are looking for when buying a pre-owned vehicle.

Join today: siriusxmdealertrial.com

Simply select your DMS provider’s logo for instructions to opt-in to SiriusXM in your DMS Software.

* All eligible vehicles equipped with factory-installed satellite radio will receive a complimentary 3-Month trial subscription of the Sirius or XM All Access programming package (a \$20.99 monthly savings) PLUS complimentary activation (an additional \$15 savings).

Details: If your customer decides to continue service after their trial, the subscription plan they choose will automatically renew thereafter and they will be charged according to their chosen payment method at then-current rates. Fees and taxes apply. Please see the SiriusXM Customer Agreement at www.siriusxm.com for complete terms and how to cancel, which includes calling SiriusXM at 1-866-635-2349. All fees, content and featured are subject to change.

3 MONTH TRIAL

INCLUDED ON FACTORY-EQUIPPED VEHICLES

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Hear us in the car,
on the phone,
online and at home.

Dealer Resources

Order FREE SiriusXM Merchandise:
siriusxmstore.com/dealer
First Time Ordering?
Click Create Dealer Account to
get started and select the
Independent Dealer Option.

Dealer Resource Center for
sales tools and Regional
Manager contact details at
siriusxmdealer.com/programs.

Access Advertising Assets by
visiting siriusxm.com/eAssets.

Make sure they're driving off with THE BEST SIRIUSXM EVER.

Steps to Ensure a Smooth Sales Delivery

- > **Confirm that SiriusXM is pre-activated.** Your customer's All Access trial subscription begins without interruption once the vehicle sold record is received
- > **Provide a SiriusXM brochure,** which includes a channel lineup, in every vehicle.
- > **Demonstrate the basics** of satellite radio operation.
- > **Preset 4-5 SiriusXM channels** based on your customer's listening preferences.



Remind your customers to set up their online access

at siriusxm.com/getallaccess and to download the SiriusXM App from the App Store or Google Play.

When helping them set their presets, here are some channels to help you get started:

MUSIC
AD-FREE



TALK
THE BIGGEST
AND BRIGHTEST
PERSONALITIES



COMEDY
LAUGH OUT LOUD



NEWS
WORLD-CLASS NEWS,
WHEN YOU NEED IT



SPORTS
LIVE GAMES FROM
EVERY MAJOR SPORT

